

Visit of
Prime Minister of the Republic of Latvia
Mr. Māris Kučinskis to the Republic
of Poland

26 January 2017

Venue: Warsaw Marriott Hotel,
Address: Al. Jerozolimskie 65/75, Warszawa

**BUSINESS FORUM
LATVIA**

Transport & Logistics

IT

Start-ups

8:30 Registration

9:30 Opening

- Opening words by H.E. Mr Māris Kučinskis, Prime Minister of the Republic of Latvia
- Opening words by H.E. Mr Mateusz Morawiecki, Deputy Prime Minister and Minister of Development and Finance
- Opening words by Mr Tomasz Pisula, President of the Board of the Polish Information and Foreign Investment Agency

10:00 Presentation "Discover Latvia"

Ms Inese Šulžanoka,
Head of the Representative Office of the Investment and Development Agency of Latvia in Poland

10:20 coffee break

10:40 Latvian Logistics and Transport Industry

Introducing Latvian Logistics Industry and possibilities for business
Mr Andris Maldups, Director of the Transit Policy Department, Ministry of Transport

New Rail Baltica railway line

Mr Kaspars Briškens, RB Rail Business Development Manager

The Trans-European railway Rail Baltica, linking Helsinki – Tallinn – Riga – Kaunas – Warsaw and continuing on to Berlin, is to be developed within the territories of the co-operating EU Member States. Rail Baltica will support the wider EU goals of parity of access to services and infrastructure of EU Member States and development of sustainable modes of transportation, improved balance and interoperability between different means of transportation and the establishment of links with the rest of the EU rail network.

Aviation sector in Latvia

Mr Artūrs Kokars CEO/Member of the Board Latvian Aviation Association

The main elements that provide air services in Latvia, is JSC "International Airport" Riga "", JSC "Latvian Air Traffic" and air carriers of which the greatest impact is the national carrier JSC "Air Baltic Corporation".

11:25 IT Sector in Latvia and solution for Polish Market

Benefits from Central Biometrical System

Finance sector – a backbone for strong authentication in digital age.

Mr Edgars Starkis, Key Accounts Manager, SQUALIO

Biometric technologies for state and business security. Necessity and benefits for united and centralized biometry data base.

How to turn a problem of strong authentication into an opportunity for whole economy.

Finance sector serves as the driving force of economy, as well as a prerequisite for the development of transport and logistics, trade, R&D, manufacturing and other industries, including IT industry. Finance sector nowadays ensures the security aspect of digital development. Use of biometric technologies to ensure high security standards to identify individuals and prevent frauds.



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Passenger Name Record – challenges for the national security authority and the air carriers

Mr Guntars Krēsliņš, Project manager, Komerccentrs DATI grupa

PNR Latvia case study (System development and implementation, Ability to deal with the changing requirements) and air carrier challenges (Complying with the EU PNR directive, data aggregation from internal and external data sources, alignment of data formats to comply with country specific requirements, interface connections with PNR systems in multiple countries, data distribution to connected PNR systems, international partnership opportunities)

Patient involvement in e-health processes

Mr Sergejs Skusovs, Senior solutions architect, Meditec

E-Health is a hot topic in most of the countries in the world that everyone is working on. However, the central point in e-health system is a patient. E-Health is beneficial for everyone, as long it provides a fast, transparent and reliable data flow between all participants involved serving patient's needs.

Start-up environment in Latvia

Mr Daniels Pavļuts, Member of the Board of the Latvian Start-up Association

Latvian Startup Association "Startin.LV" was also founded in early 2016 as the first grassroots NGO advocating startup ecosystem agenda in the Baltic states, the first achievements include successful drafting and approval of Latvian Startup Law providing specific startup friendly reduced tax solutions and launching the first Latvian hackaton brand "Startup Slalom". Association has signed an agreement of cooperation with the Ministry of Economy of Latvia to work together towards Latvian startup ecosystem becoming first choice in the region. Riga has a thriving startup events scene with 2 major annual conferences (TechChill and Digital Freedom Festival), hundreds of meetups and smaller scale events and a host of co-working spaces, accelerators and incubators. Our current priorities are expanding global awareness of Baltic startup scene and building connections with the leading startup hubs in Europe and beyond – London, Berlin, Stockholm, Warsaw etc.

Enhanced Latvian- Polish IT partnership for common advancement

Mr Viesturs Bulāns, Corporate Customer Division Director, Lattelecom

Largest telecommunication carrier and integrator in Baltics. Founded in 1994, Lattelecom provides such IT services as electronic communication, telecommunication, designs and builds networks and Data Centres.

Data transfer solutions, development, introduction and arrangement of IT infrastructure in DC, call centre services, software development and support with further outsourcing give Lattelecom a right to be called an innovation partner for its clients.

Being a part of Lattelecom, four fully featured commercial Data Centres are in operation, among which there is the first and only DC in Eastern Europe certified under the standards TIER III FACILITY and TIER III DESIGN (Uptime Institute, USA).

Furthermore, this DC is the first received a status of PCI DSS services provider in Baltics – this certificate confirms compliance with international standards applicable to any company, which processes, stores or transfers data of payment card holders and electronic financial transactions.

Services of Lattelecom DC are used by over 140 large companies of the USA, SIC and EU countries.

13:00 coffee, networking and individual meetings



Embassy of the Republic of Latvia
in the Republic of Poland

